

# KALBELIA CATALOGUE 2023

#### KALBELIA CRAFT REVIVAL PROJECT

Colourful Gudaris or quilts are prized possessions of the Kalbelia Nomadic Tribe in Rajasthan. Layered quilting is an age old tradition among the women of the Jogi or Kalbelia communities. Traditionally, made from old shawls, bed sheets, loogdi (odhnis) or scrap fabric the quilts are finished with magnificent multi coloured embroidery using designs based on their way of life including snake skin patterns. Variation in design and pattern can be seen from place to place across Rajasthan and each piece is unique. These hand made layered quilts are used to welcome guests and at wedding ceremonies and take two women several weeks to stitch.

As the Kalbelia nomadic lifestyle as snake charmers, snake rescuers and entertainers is no longer viable there is a crisis in the community. Being landless, many women were reduced to begging in cities and migrating for work in the agricultural and industrial sectors thereby depriving their children of education.

The Kalbelia Craft Revival Project was set up by the Kota Heritage Society in 2020 in collaboration with Moha silver jewellery of Mumbai as a livelihood intervention to enable women to earn a dignified living through their neglected craft skills. By earning while staying at home the women are able to send their children to school. Along with product diversification, the project is working towards using more naturally dyed handwoven cloth using naturally dyed woollen yarns from local Rajasthani sheep and organic silks from N E India.

Please look at the catalogue and contact Kota Heritage Society on +91 9983112404 if you would like to support the Kalbelia by buying one of these colourful and distinctive products hand stitched in Rajasthan. Thank you!









#### **GUDADI MAKING**

There are generally 2 types/styles of Gudadi making first is the embroidered Gudadi on solid fabric with multi-coloured yarns and the second style is the patchwork or geometrical patterns stitched together to form one large piece of fabric. This style is prepared from waste fabric collected from the tailors by the women.

The first step of Gudadi making process starts with cutting and layering of fabrics as top, bottom and middle or in between layers. In the second step measuring, cutting and raw stitching (Kachha karna) for the base preparation i.e. "Doda Taga" is done. For third and most important step of "doda taga" (white thread stitched in and out of base fabric in the vertical direction using rows of running stitches according to the desired design and its placement.

The border design is done with Kangra (triangular applique border) and finishing it with border Patti (in red colour), placed and stitched together with the back stitch using a colored yarn. With this the base is ready for quilt making and embroidery. Filling of colors are done with multi-coloured yarns interlacing the doda Taga or the vertical white yarns to make geometrical patterns. Doda taga decides the precise and accurate placement of the geometrical motifs and patterns. Yarns are counted in order to achieve a perfect geometrical motif. For the last step the Kalbelia women embroider mirrors according to the design placement and wherever required. Final Gudadi is ready after a long journey.



#### Light Pink and Black Gudadi

Product description: Pink and black divan bed cover beautifully panelled and hand embroidered to enhance the richness of any indoor space. Adorned with Cowri shells and bell tassels at all 4 corners. Quilt Dimension: 84" by 60" Quilt Fabric: Cambric Cotton Back Fabric: Printed Cotton Product Code: KCRPG0002 Yarn Type: Acrylic Yarns

COST: ₹ 20,000





#### Beige Backed Gudadi



Product description: Beige backed gudadi beautifully hand-embroidered with finely detailed

Kalbelia traditional motifs, turquoise green applique border and mirror.

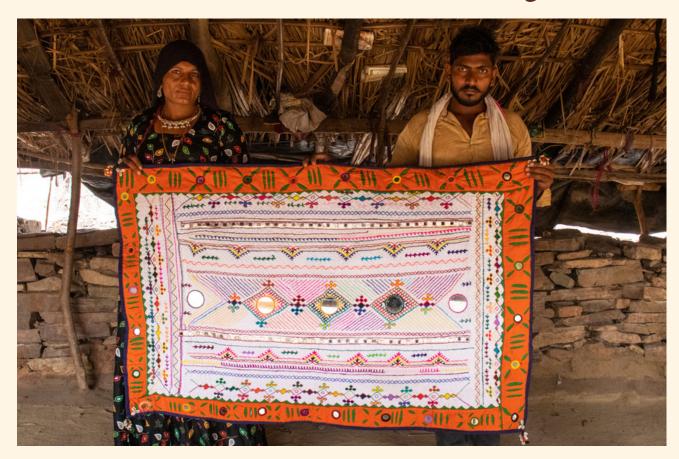
Quilt Dimension: 38.2" by 32.5" Quilt Fabric: Cambric Cotton Back Fabric: Cambric Cotton

Yarns: Cotton

Product Code: KCRPG2303

COST: ₹ 15,000

#### White Embroidered Gudadi with Orange Border



Product description: White embroidered gudadi with orange border and mirror work. The Gudari is intricately hand embroidered with traditional Kalbelia motifs using acrylic yarns.

Dimensions: 56" by 36"

Gudari Fabric: Cambric Cotton

Base Layer Fabric: Cotton

Back Fabric: Cotton

Product Code: KCRPG0020

COST: ₹ 15,000

#### Pink and Navy Blue checkered Gudadi



Product description: Pink and Navy Blue checkered Gudadi with hand embroidered blocks. The Gudadi is intricately designed for modern users with traditional Kalbelia motifs and patterns using acrylic yarns

Gudadi Dimensions: 55" by 45" Gudadi Fabric: Cambric Cotton

Base Layer Fabric: Cotton

**Back Fabric: Cotton** 

Product Code: KCRPG2022

COST: ₹ 15,000

### Yellow and Black Applique Gudadi





Product description: Yellow and black applique small gudadi with hand embroidery multi-coloured Kangra motif (triangular motifs) and tassels.

Dimensions: 41" by 41"

Gudari Fabric: Cambric Cotton

Back Fabric: Cotton

Product Code: KCRPG0012

COST: ₹7,500

#### Black Embroidered Gudadi With Pink Kangra



Dimensions: 39" by 35"

Gudari Fabric: Cambric Cotton

Back Fabric: Cotton

Product Code: KCRPG0039

COST: ₹8,500

#### Black Multi-Colour Gudari With Kangra



Dimensions: 39" by 35"

Gudari Fabric: Cambric Cotton

Back Fabric: Cotton

Product Code: KCRPG0039

COST: ₹8,500



### Black Messenger Bag





Dimensions: 18" by 15" by 3.5"

Fabric: Denim

Lining Fabric: Cotton

Closure: YKK Copper metallic Zipper Product Code: KCRPMB0081

COST: ₹ 5,500





### Kashish Green Messenger Bag





Dimensions: 18" by 15" by 3.5"

Fabric: Denim

Lining Fabric: Cotton

Closure: YKK Copper metallic Zipper Product Code: KCRPMB0082

**COST:** ₹ 5,500







#### Pink Border Black Table Runner



Dimensions: 41.5" by 14.5" Fabric: Cambric Cotton Base Fabric: Cotton

Product Code: KCRPTR0046



#### Green & Pink Table Runner



Dimensions: 41.5" by 14.5" Fabric: Cambric Cotton Base Fabric: Cotton

Product Code: KCRPTR0048



#### Blue Table Runner with Red Border Patti



Dimensions: 41.5" by 14.5" Fabric: Cambric Cotton Base Fabric: Cotton

Product Code: KCRPTR0047



#### Blue & Black Table Runner



Dimensions: 41.5" by 14.5" Fabric: Cambric Cotton Base Fabric: Cotton

**Product Code: KCRPTR049** 



#### White & Green Table Runner



Dimensions: 44.5" by 11.5" Fabric: Cambric Cotton Base Fabric: Cotton

Product Code: KCRPTRoo13



#### White & Red Table Runner



Dimensions: 44.5" by 11.5" Fabric: Cambric Cotton Base Fabric: Cotton

Product Code: KCRPTR0021





#### Bumblebee Yellow Cushion Cover (Set of 2)



Embroidery Style: Kalbelia Dimensions: 14.5" by 14.5" Cushion Fabric: Cotton sillk Cushion Back - Plain Yellow

Lining Fabric: Cotton

Product Code: KCRPCC0100



#### Ice Blue Cushion Cover (Set of 2)



Embroidery Style: Kalbelia Dimensions: 14.7" by 14.5" Pillow Fabric: Cotton sillk Cushion Back - Plain Yellow

Lining Fabric: Cotton

Product Code: KCRPCC0099



#### **Black Embroidered Cushion Cover**



Embroidery Style: Kalbelia Dimensions: 16" by 16"

Pillow Fabric: Cambric Cotton Cushion Back - Plain Black

Lining Fabric: Cotton

Product Code: KCRPCC0016

#### Pink Embroidered Cushion Cover (Set of 2)



Dimensions:: 15.5" by 15.9"

**Cushion Fabric: Cambric Cotton** 

Lining Fabric: Cotton

Product Code: KCRPCCoo88



### Chrome Yellow Cushion Cover (Set of 2)



Dimensions:: 16.5" by 16.5"

**Cushion Fabric: Cambric Cotton** 

Lining Fabric: Cotton

Product Code: KCRPCC0106



### Yellow Multi-Colour Embroidery Cushion Cover (1 Piece)



Dimensions::21" by 21"

**Cushion Fabric: Cambric Cotton** 

Lining Fabric: Cotton

Product Code: KCRPCC0092

#### Black Denim Mirror Cushion Cover (Set of 2)



Embroidery Style: Kalbelia Dimensions: 15.5" by 15.5" Cushion Fabric: Black Denim

Lining Fabric: Cotton

Product Code: KCRPCC0091



### Black Embroidered Cushion Covers with Red Kangra (Set of 2)





Embroidery Style: Kalbelia Dimensions: 16" by 16"

**Cushion Fabric: Cambric Cotton** 

Lining Fabric: Cotton

Product Code: KCRPPC0067



# Red Cushion Cover with Border Embroidery (Set of 2)



Embroidery Style: Kalbelia Dimensions: 19.5" by 19.5"

Pillow Fabric: Cambric Cotton

Lining Fabric: Cotton

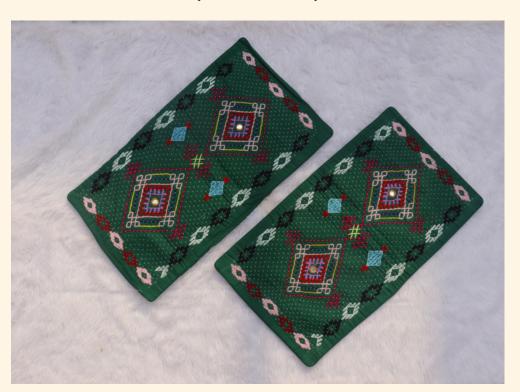
**Cushion Back - Red Cambric Cotton** 

Yarns: Acrylic yarn

**Closure: Simple Cushion Closure** 

Product Code: KCRPPC2022

# Green Multi-colour Embroidery Pillow Cases (Set of 2)



Embroidery Style: Kalbelia Dimensions: 21" by 12"

Pillow Fabric: Cambric Cotton

Lining Fabric: Cotton

Cushion Back - Plain Green Product Code: KCRPPC0057



# Deep Pink Embroidery Pillow Cases (Set of 2)



Embroidery Style: Kalbelia Dimensions: 21" by 12"

Pillow Fabric : Cambric Cotton

Lining Fabric : Cotton

Cushion Back - Plain Pink

Product Code: KCRPPC0059



# Pink & Blue Check Pillow Cover (Set of 2)



Embroidery Style: Kalbelia Dimensions: 22" by 15"

Pillow Fabric : Cambric Cotton

Lining Fabric : Cotton

Cushion Back - Plain Blue

Closure : Concealed zipper

Product Code: KCRPPC0109

#### Natural Indigo Dyed Khadi Pillow Cover (Set of 2)



Product description: Set of two Indigo-dyed rectangular pillow covers, with frills and pom- pom tassels, hand-embroidered with traditional Kalbelia motifs.

Pillow Dimension: 16" by 10"

Pillow Fabric: Khadi(handspun and hand woven)Cotton/Natural Indigo Dyed

Product Code: KCRPPC0006

**COST:** ₹ 5,800 (For Pair)

#### Blue Multi-colour Embroidery Pillow Covers (Set of 2)



Embroidery Style: Kalbelia Dimensions: 22" by 10.5"

Pillow Fabric: Cambric Cotton

Lining Fabric: Cotton
Cushion Back - Plain Blue
Product Code: KCRPPCoo62



# Black Multi-colour Embroidery Pillow Cases (Set of 2)



Embroidery Style: Kalbelia Dimensions: 21" by 12.5"

Pillow Fabric: Cambric Cotton

Lining Fabric: Cotton

Cushion Back - Plain Black Product Code: KCRPPC0058



# Cream Multi-colour Embroidery Pillow Cases (Set of 2)



Embroidery Style: Kalbelia Dimensions: 22" by 10.5"

Pillow Fabric: Cambric Cotton

Lining Fabric: Cotton

Cushion Back - Plain Cream Product Code: KCRPPC0061



# Navy Blue Multi-colour Embroidery Pillow Cases (Set of 2)



Embroidery Style: Kalbelia Dimensions: 22" by 10.5"

Pillow Fabric : Cambric Cotton

Lining Fabric : Cotton Cushion Back - Plain Blue Product Code: KCRPPC0063



### Black Cushion Cover with Border Embroidery





Embroidery Style: Kalbelia Dimensions: 16" by 16"

**Cushion Fabric: Cotton Silk** 

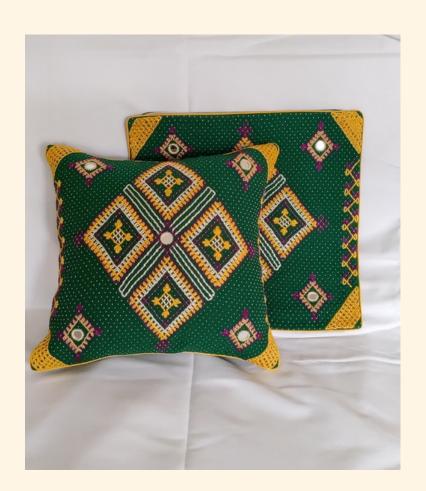
Lining Fabric: Cotton Cushion Back - Plain Black Closure : Concealed zipper

Yarn: Acrylic

Product Code: KCRPCC2025



#### **Forest Green Cushion Cover**



Embroidery Style: Kalbelia Dimensions: 16" by 16"

Cushion Fabric: Cambric Cotton Lining Fabric: Cotton Cushion Back - Plain Green

Closure: Coil Zip

Product Code: KCRPCC1994



## Navy Blue Cushion Cover with Multi colour border



Embroidery Style: Kalbelia

Dimensions: 16" by 16"

Cushion Fabric: Cambric
Cotton Lining Fabric: Cotton
Cushion Back - Plain Blue

Closure: Coil Zip

Product Code: KCRPCC1991



### Cream Cushion Cover with Border Embroidery



Embroidery Style: Kalbelia Dimensions: 14.5" by 14.5" Cushion Fabric: Cotton Silk

Lining Fabric: Cotton

Cushion Back - Plain Cotton Silk Closure : Concealed zipper

Yarn: Cotton

Product Code: KCRPCC2023





## Navy Blue Cushion Cover with Border Embroidery



Embroidery Style: Kalbelia Dimensions: 14.5" by 14.5" Cushion Fabric: Cotton Silk

Lining Fabric: Cotton Cushion Back - Plain Blue Closure: Concealed zipper

Yarn: Acrylic

Product Code: KCRPCC2031





## Pink Cushion Cover with Border Embroidery



Embroidery Style: Kalbelia

Dimensions: 15" by 15"

**Cushion Fabric: Cotton Silk** 

Lining Fabric : Cotton Cushion Back - Plain Pink Closure : Concealed zipper

Yarn: Cotton

Product Code: KCRPCC2024



#### Yellow Embroidered Cushion Cover



Embroidery Style: Kalbelia Dimensions: 14" by 14"

**Cambric Cotton** 

Lining Fabric : Cotton

Cushion Back - Plain Yellow Product Code: KCRPCC0015

COST: ₹ 2,300



#### Red & Green Cushion Cover



Embroidery Style: Kalbelia

Dimensions:16"x16"

Cushion Fabric: Cambric Cotton Inner Lining - Muslin Cotton Product Code: KCRPCC0043



### Blue & Black Cushion Cover (1Piece)



Embroidery Style: Kalbelia

Dimensions:16" by 16"

Pillow Fabric: Cambric Cotton

Lining Fabric: Cotton

Cushion Back - Plain Black Product Code: KCRPCC0030



#### Blue Multi-Colour Pillow Cases



Embroidery Style: Kalbelia Dimensions:22.5" by 11.5"

Pillow Fabric: Cambric Cotton

Lining Fabric: Cotton Cushion Back - Plain Blue Product Code: KCRPPC0050



## Blue & Black Cushion Cover (1Piece)



Embroidery Style: Kalbelia

Dimensions:16" by 16"

Pillow Fabric: Cambric Cotton

Lining Fabric: Cotton

Cushion Back - Plain Black Product Code: KCRPCC0029

COST: ₹ 2,800



## Multi-colour Cushion Covers (Set of 2)





Embroidery Style: Kalbelia

Dimensions:16" by 16"

**Cushion Fabric: Cambric Cotton** 

Lining Fabric: Cotton

Product Code: KCRPCC0064

COST: ₹ 2,800





## Deep Pink Multi-Colour Wall Hanging- (Set of 3)





Embroidery Style: Kalbelia

Dimensions: 14.5" by 6.5"; 14.7" by 14.7"

Fabric: Cotton

Back Fabric: Cotton

Product Code: KCRPWD0089

COST: ₹4,299





## **Multi-Colour Hanging Hoops**





Embroidery Style: Kalbelia

Fabric: Cotton

Product Code: KCRPHH0095

COST: ₹ 150 (PER PIECE)



## Multi-Colour Hanging Hoops with Kaudis



Embroidery Style: Kalbelia

Fabric: Cotton

Product Code: KCRPHH0096

COST: ₹180 (PER PIECE)





#### KALBELIA CRAFT REVIVAL PROJECT

Under Kota Heritage Society (NGO) in collaboration with MOHA by Geetanjali (a silver Jewellery brand)
Sukhdham Kothi, Civil Lines, Kota - 324001

Contact for queries and purchases



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